

FOR IMMEDIATE RELEASE

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WINGS FINANCIAL LAUNCHES SKILL FOR AMAZON ALEXA

Apple Valley, MN – Jan 3 – Wings Financial Credit Union is pleased to announce the launch of an informational skill for Amazon’s digital assistant, Alexa. Now available, the skill can be accessed via Amazon Echo devices. Alexa users can access Wings information with statements like “Alexa, ask Wings Financial how to become a member” and “Alexa, ask Wings Financial for the routing number”. Other available information includes branch locations and hours, current rates and career opportunities. Additional topics will be added throughout 2018.

“Wings strives to provide our members with the best possible digital experience,” said David Mason, Wings Financial’s Senior Vice President of Digital Experience and Chief Information Officer. “The Alexa skill was created to make the user experience easier for our members who seek general information about the credit union. We hope to add additional information over the next year.”

To download the Wings Financial skill, visit amazon.com/skills and search for “Wings Financial Credit Union”.

About Wings Financial Credit Union

Wings Financial Credit Union is Minnesota's largest credit union with \$4.5 billion in assets and over 230,000 members. Wings members enjoy some of the area's best savings and lending rates, convenient mobile and online access, over 60,000 surcharge-free ATMs, and branch locations throughout the Minneapolis-St. Paul metro area as well as Atlanta, Detroit, Orlando and Seattle for attentive personal service. Membership in Wings is open to anyone who lives or works in the 13-county Minneapolis-St. Paul, Minnesota, metro area, the aviation industry nationwide, and the Seattle-Tacoma, Washington, metro area. To learn more, visit wingsfinancial.com.

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